



Dear Reader,

The world of sustainability is moving fast, and we're here to keep you in the loop. **TSC Digest** brings you the biggest climate stories, policy shifts, and industry trends that took place this month. Quick reads, sharp insights, and now, for the first time, also a climate controversy.

Happy Reading!

SBTi's drafts Net-Zero corporate standard V2



DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

SCIENCE
BASED
TARGETS

The Science Based Targets Initiative (SBTi) just dropped a draft update to its Corporate Net-Zero Standard, and it's open for feedback till May 2025. The goal is to tighten the rules on how companies set and report their net-zero targets.

This Version 2 update could mean stricter requirements on carbon offsets, clearer guidance on decarbonisation pathways, and fewer loopholes for businesses trying to game the system. With regulators and investors demanding more accountability, companies with vague climate goals might need to step up their game. [Read more...](#)

EU's first CO₂ storage permit



For the first time in the EU, the Netherlands has granted an emissions permit for underground CO₂ storage. The Porthos project will store 2.5 million metric tons of CO₂ annually in retired gas fields beneath the North Sea, starting in 2026.

[Read more...](#)

Carbon footprint for Google Ads

Google is adding a sustainability layer to its ad tools. Carbon footprint for Google Ads will let advertisers track emissions from their campaigns across Google Ads, DV360, SA360, and CM360 using first-party data for better accuracy. [Read more...](#)



Liverpool FC's climate game

Liverpool FC is taking sustainability beyond the stadium, tackling the carbon footprint of its official merchandise. Through a new initiative, the club will invest in high-quality carbon removal credits to offset emissions linked to its products. This approach will actively remove CO₂ from the atmosphere. [Read more...](#)



A climate summit with a carbon price tag?



Brazil accused of clearing thousands of acres of protected Amazon rainforest to build a highway for COP30 in Belém.

[Read more...](#)

From our blogs

5 Insider Tips for Business Carbon Accounting

Discover 5 extremely important tips to master business carbon accounting from data integration to software selection. [Read more...](#)

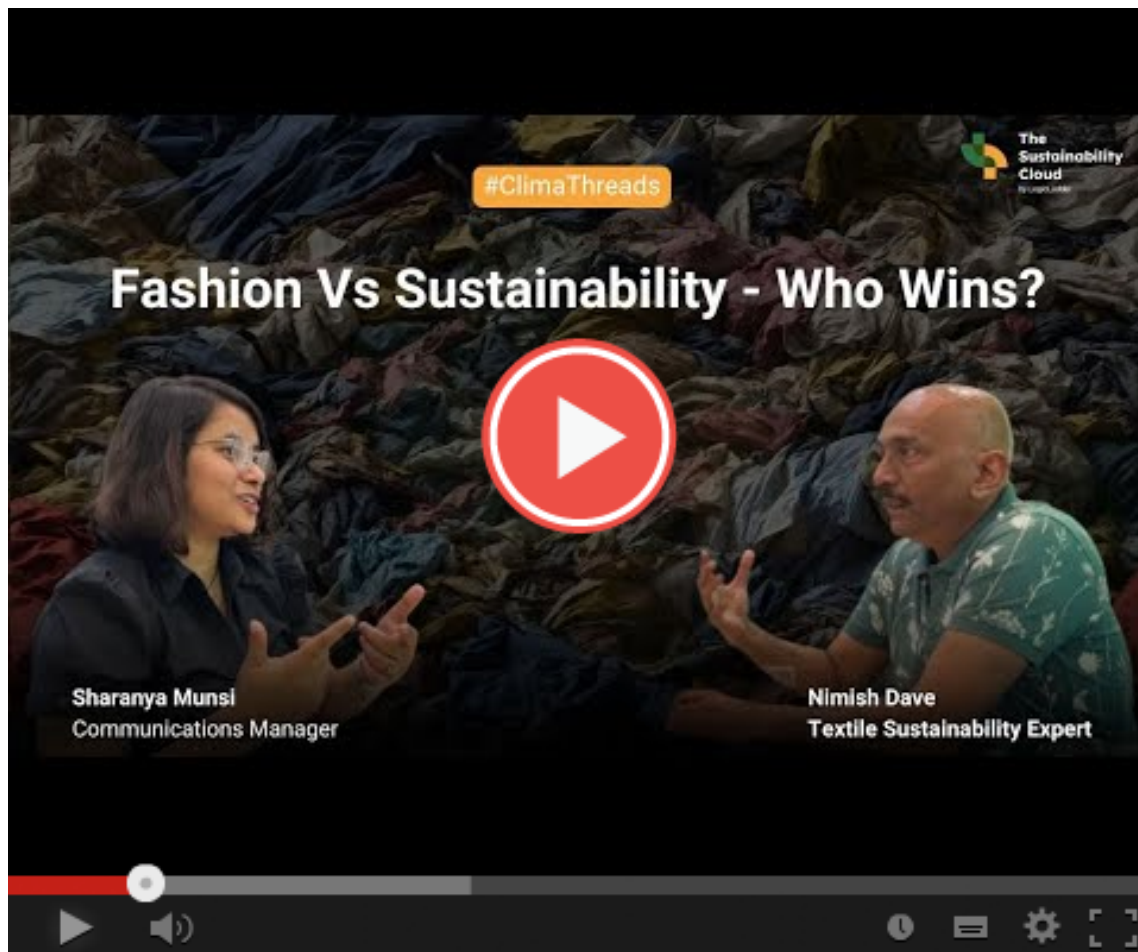


Company news

From engaging discussions around climate regulations to effective decarbonisation strategies, we did it all and much more while connecting with industry leaders, innovators and change-makers at the **India Energy Week 2025!** [Know more...](#)



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